

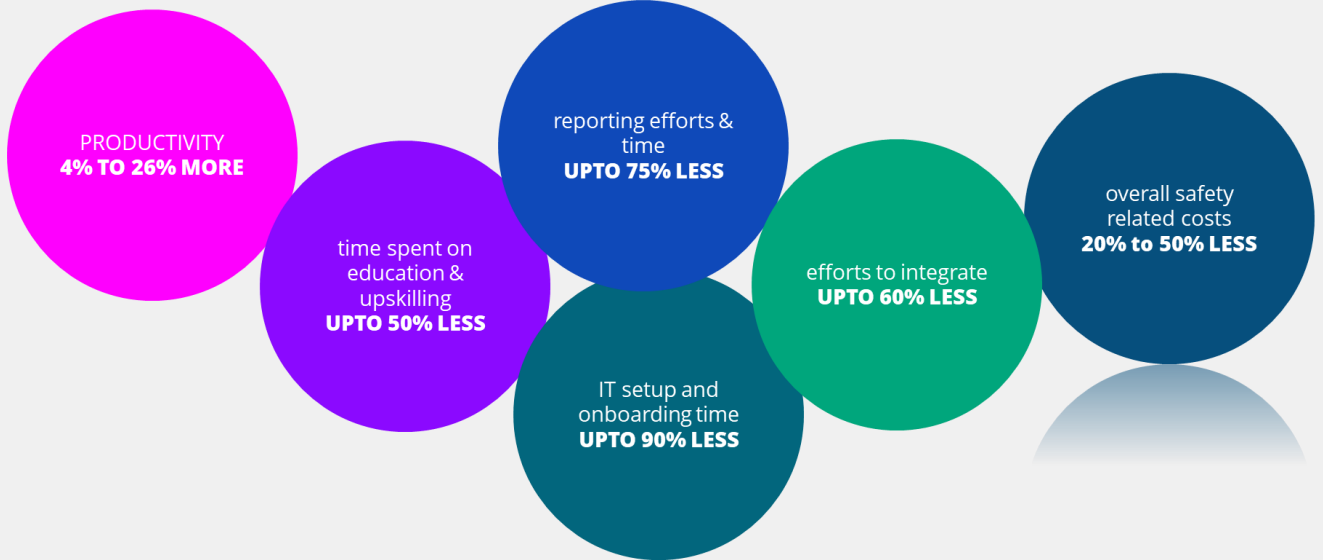
# Your wait for a digital Behaviour based Safety system for the whole organisation is over.....

Leverage ALL your existing Digital Tools and convert them into a Behaviour based System to drive your SAFETY CULTURE

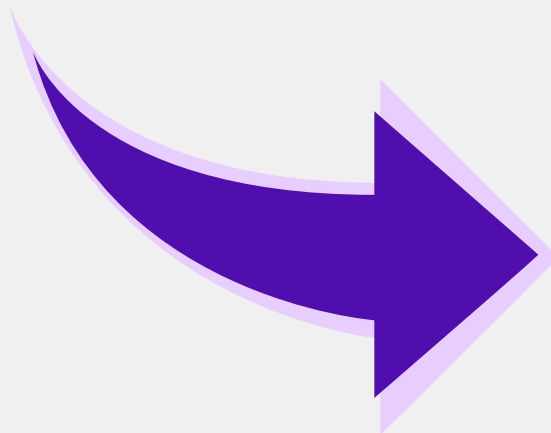
trulead



@ the cost of one cup of coffee a day / employee



**Time investment for every user on the intuitive, gamified trulead interface**

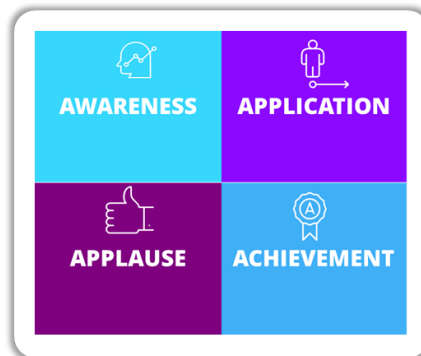


**LESS THAN 10 MINUTES PER DAY** (the time to savour a cup of coffee!)

## SOME END USE APPLICATIONS FOR YOUR ENTERPRISE

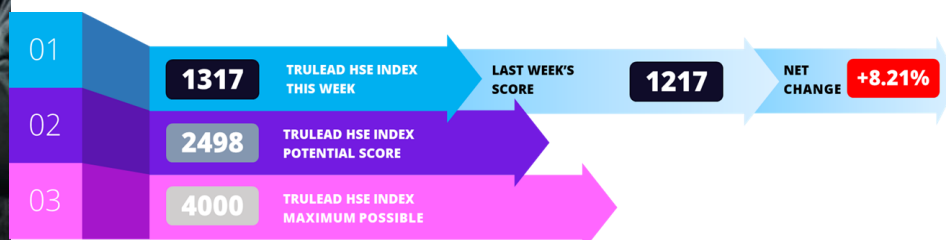
Anticipate and identify unsafe patterns early to prevent	Increase 17 to 24% in Productivity by reducing DART	Make Safety A Key Enterprise Priority	Save More Than 50% Of Time Spent On Education And Upskilling.
Employees Can Prevent Loss Of Wages As Result Of Injuries	Zero Death/Incidents Can Help Organization Become A Role Model At Society Level	Save Atleast 75% Of Your Reporting Efforts With Ready To Use Reports And Indices	

## HOW trulead BEHAVIOUR BASED SAFETY SYSTEM (BBS) WORKS?

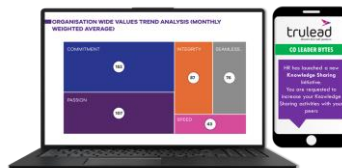


THE PROPRIETARY **trulead** 4-A BEHAVIOUR SHAPING PROCESS

The impact is because of Human Processes, Social Engagement and Enabling User Friendly Technology coming together in the context of each Enterprise Culture and Leadership Styles to drive KEY SAFETY BEHAVIOURS



**READILY AVAILABLE INDICES AT ALL EMPLOYEE LEVELS TO DRIVE SAFETY ENGAGEMENT**



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